

David Melone

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objective

To grow in knowledge and experience in multimedia development, distance learning pedagogy, and learning management.

education

- Univeristy of Illinois at Urbana-Champaign, Champaign, IL: Master of Education, May 17, 2009.
- Santa Clara University, Santa Clara, CA: Bachelor of Science in Psychology, June 10, 1995.
- Academy of Art College, San Francisco, CA & Art Center College of Design, Pasadena, CA: various courses in Graphic Design, 1998-2000.

experience

07.2001 – 01.2004... Instructional Developer/Designer

01.2004 – present... eLearning Director, The Fashion Institute of Design & Merchandising, Los Angeles, CA.

- Piloted, launched, and currently manage the development of an online learning program with an annual enrollment of 3500 students.
- Manage a team of 4 fulltime developers and 20 instructors and created a production schedule which had an average output of 3-4 multimedia courses every three months.
- Manage the creation of over 40 unique courses, including the complete Professional Designation degree in the Merchandise Marketing Program.
- Establish standards of development for educational multimedia content and presentation management.
- Work with education department to establish best practices for online teaching and learning and ensured courses were meeting student learning outcomes in preparation for multiple accreditation agency reviews.
- Work with the Marketing, Education, and Information Technology departments to further the mission of the FIDM eLearning Program and the college.
- Develop student technology support program an online knowledge base and face-to-face faculty and student training.
- Interface with technology vendors and acted as project manager for eLearning Program initiatives.
- Internal deployment on in-house student testing system (QuestionMark) on a Windows/MSSQL server.
- Migration of eLearning platform to Sakai Learning Management System.
- Piloted and tested and deployed new media assets including blogs, podcasts, and wikis for use in the online learning program and college intranet.
- Developed a faculty publishing platform for developing curriculum content using WordpressMU
- Gave seminars for CampusEAI and FIDM on best practices in deploying enterprise technologies at higher-ed institutions to audiences such as Educause and the California State University system.

09.1999 – 12.2000... WebMaster, Liberty Livewire Audio (formerly Soundelux Entertainment Group, Inc.), Hollywood, CA.

- Administrated online presence for SEG and associated companies, managed website email and ftp servers for staff and client use.
- Developed e-commerce websites for Media Technology Source and The Hollywood Edge, grossing over 5,000 USD in sales weekly.
- Proposed and implemented web marketing strategies and doubled website sessions.
- Utilized Macromedia Flash, Fireworks, Dreamweaver, ASP, Miva Merchant ecommerce software to build out SEG's online presence.
- Sites:
 - Media Technology Source: <http://www.mediatechnologysource.com>
 - The Hollywood Edge: <http://www.hollywoodedge.com>

02.1999 – 09.1999... Webmaster, Association of Bay Area Governments (ABAG), Oakland, CA.

- Redesigned ABAG web site and optimized site for search engine crawling to maintain approximately 150,000 hits a month.
- Managed and maintained company web site, project web sites, video, audio, and data resources.
- Automated web site updates for staff with dynamic page output via HTML forms.
- Acted as web hosting contact and systems administrator for 32 city and local government agencies, each with virtual domains, user accounts, ftp, video streaming, and web servers.
- Utilized CGI, Perl, Macromedia Dreamweaver on a dedicated Sun server, Netscape Enterprise Server, and WebCT courseware for website maintenance and development
- Sites:
 - abagOnline: <http://www.abag.ca.gov>

09.1997- 10.1998... Online Projects Manager and Webmaster, Smart Valley, Inc., San Mateo, CA.

- Designed and maintained Smart Valley project web sites.
- Acted as systems administrator, webmaster, troubleshooter, and IS manager for an office of 15 in-house and remote users.
- Consulted with project directors on web deployment for a range of non-profit ventures aimed at increasing the use of technology in education and local government.
- Managed technology transition to Smart Schools Center for Innovation at Foothill Community College under Gay Krause 10.1998 – 02.1999.
- Sites:
 - Smart Valley History: <http://www.jointventure.org/programs-initiatives/smartvalley/overview.html>
 - SmartSchools PC Day 2, SmartSchools Resource Co-op, Telecommute America Week, Smart Valley web site

07.1995 – 09.1997... Milieu Activities Therapist, Eastfield MingQuong, Campbell, CA.

- Acted as shift care provider for 10-30 at-risk youth in a level 14 residential group home facility, most children were in placement and developmentally disabled.
- Worked on a team of social workers, therapists, and court specialists with foster parents or parents in treatment to provide therapeutic services.
- Carried out treatment plans with children using play and music therapy.
- Developed a basic weekly computer skills activity surrounding computer literacy through storytelling and artwork.

publications

- "1492: Western Expansion and Western Subjugation," in Columbus, Confrontation, Christianity: The European-American Encounter Revisited, O'Keefe, T. ed.: Forbes Mill Press, 1994.
- "Method and System for Disseminating Audio Recordings Over a Computer Network," Patent Application #09/740117, filed December 18, 2000.

presentations

- (2007, October 25). Migrating from an Existing Course Management System to Sakai. Presented at Educause 2007, Seattle, WA.
- (2008, April 13). How to Listen to and Involve Your Faculty. Presented at Questionmark 2008 Users Conference, San Antonio, Texas.

references available upon request