

objective

To grow in knowledge and experience in multimedia development, distance learning pedagogy, and learning management.

education

- Santa Clara University, Santa Clara, CA: Bachelor's of Science in Psychology, June 10, 1995.
- Academy of Art College, San Francisco, CA & Art Center College of Design, Pasadena, CA: various courses in Graphic Design, 1998-2000.

experience

- 07.2001 – present...eLearning Supervisor, The Fashion Institute of Design & Merchandising, Los Angeles, CA.
- Piloted, launched, and currently manage the development of an online learning program with an annual enrollment of 1000 student.
 - Manage a team of 3 fulltime developers and 20 instructors and created a production schedule which had an average output of 3-4 multimedia courses every three months.
 - Manage the creation of 30 unique courses, including the complete Professional Designation degree in the Merchandise Marketing Program.
 - Establish standards of development for educational multimedia content and presentation management.
 - Work with education department to establish best practices for online teaching and learning and ensured courses were meeting student learning outcomes in preparation for multiple accreditation agency reviews.
 - Work with the Marketing, Education, and Information Technology departments to further the mission of the FIDM eLearning Program and the college.
 - Develop student technology support program an online knowledge base and face-to-face faculty and student training.
 - Interface with technology vendors and acted as project manager for eLearning Program initiatives.
 - Internal deployment on in-house student testing system (QuestionMark) on a Windows 2003 server
 - Migration of eLearning platform to Sakai Learning Management System (in progress)
 - Piloted and tested and deployed new media assets including blogs, podcasts, and wikis for use in the online learning program and college intranet.
- 09.1999 – 12.2000...WebMaster, Liberty Livewire Audio (formerly Soundelux Entertainment Group, Inc.), Hollywood, CA.
- Administrated online presence for SEG and associated companies, managed website email and ftp servers for staff and client use.
 - Developed e-commerce websites for Media Technology Source and The Hollywood Edge, grossing over 5,000 USD in sales weekly.
 - Proposed and implemented web marketing strategies and doubled website sessions.
 - Utilized Macromedia Flash, Fireworks, Dreamweaver, ASP, Miva Merchant ecommerce software to build out SEG's online presence.
 - Media Technology Source: <http://www.mediatechnologysource.com>
 - The Hollywood Edge: <http://www.hollywoodedge.com>
- 02.1999 – 09.1999...Webmaster, Association of Bay Area Governments (ABAG), Oakland, CA.
- Redesigned ABAG web site and optimized site for search engine crawling to maintain approximately 150,000 hits a month.
 - Managed and maintained company web site, project web sites, video, audio, and data resources.
 - Automated web site updates for staff with dynamic page output via HTML forms.
 - Acted as web hosting contact and systems administrator for 32 city and local government agencies, each with virtual domains, user accounts, ftp, video streaming, and web servers.
 - Utilized CGI, Perl, Macromedia Dreamweaver on a dedicated Sun server, Netscape Enterprise Server, and WebCT courseware for website maintenance and development
 - abagOnline: <http://www.abag.ca.gov>

09.1997- 10.1998...Online Projects Manager and Webmaster, Smart Valley, Inc., San Mateo, CA.

- Designed and maintained Smart Valley project web sites.
- Acted as systems administrator, webmaster, troubleshooter, and IS manager for an office of 15 in-house and remote users.
- Consulted with project directors on web deployment for a range of non-profit ventures aimed at increasing the use of technology in education and local government.
- Managed technology transition to Smart Schools Center for Innovation at Foothill Community College under Gay Krause 10.1998 – 02.1999.
 - Smart Valley History: <http://www.jointventure.org/programs-initiatives/smartvalley/overview.html>
 - SmartSchools PC Day 2
 - Telecommute America Week

07.1995 – 09.1997...Milieu Activities Therapist, Eastfield MingQuong, Campbell, CA.

- Acted as shift care provider for 10-30 at-risk youth in a level 14 residential group home facility, most children were in placement and developmentally disabled.
- Worked on a team of social workers, therapists, and court specialists with foster parents or parents in treatment to provide therapeutic services.
- Carried out treatment plans with children using play and music therapy.
- Developed a basic weekly computer skills activity surrounding computer literacy through storytelling and artwork.

publications

"1492: Western Expansion and Western Subjugation," in *Columbus, Confrontation, Christianity: The European-American Encounter Revisited*, O'Keefe, T. ed.: Forbes Mill Press, 1994.

"Method and System for Disseminating Audio Recordings Over a Computer Network," Patent Application #09/740117, filed December 18, 2000.

presentations

(2007, October 25). Migrating from an Existing Course Management System to Sakai. Presented at Educause 2007, Seattle, WA.

(2008, April 13). How to Listen to and Involve Your Faculty. Presented at Questionmark 2008 Users Conference, San Antonio, Texas.

references available upon request